

Appendix D: Community Vision Statements

Workshop 01

Clearwater is a highly desirable place to live, work and play providing its diverse population with the beauty of its waterfront geography and the highest quality education, healthcare, recreation and culture. It has a 24-hour, historic, waterfront downtown which has become the hub for social, cultural, and economic activities including a vibrant, local arts scene. It is Florida's Boating Capital with one of the world's greatest beaches. Clearwater is a lifestyle.

Workshop 02

The City of Clearwater mirrors its name. Founded on the water, its beaches, bays and waterfronts are available to residents and visitors. It is a world class tourist destination known for its boating, fishing and sailing.

It is a City of safe, clean and green neighborhoods with high quality education and economic, social, and cultural opportunities for all. It is a Mecca for creative minds and people involved in the arts, culture and sports, and its redeveloped downtown is one of the best places in America to shop, live, work, dine and play.

Workshop 03

People in Clearwater care about their community and each other. This dynamic waterfront city attracts visitors from around the world, but is also a great place to live, work and play. Clearwater is a diverse community which is enthusiastic about learning and appreciates its historic character. Clean and green, this peaceful city is the ideal place to call home.

Workshop 04

Clearwater is economically strong, business friendly and family oriented. It is known for beaches, jazz, baseball, medical facilities and more. Green, clean and dynamic, it has safe accessible neighborhoods and a vibrant downtown that offers a variety of cultural and recreational activities. Known for the responsiveness of its leadership, the city is constantly striving to improve transportation, parks and infrastructure.

Workshop 06

Clearwater is one of the friendliest places in America to live, work and to visit. Ethnically and economically diverse with many unique neighborhoods, our city offers numerous educational, cultural and recreational opportunities. Ideally located on Florida's Gulf Coast, Clearwater's distinct quality of life attracts people of all ages. Come visit our slice of heaven.

Workshop 07

Encompassing Old Tampa Bay, Clearwater Harbor, and the Gulf of Mexico, Clearwater is a city all about the water. It is an active community, a great place to live, work, learn and visit, with a vibrant, revitalized downtown and clean and green neighborhoods with lush sub-tropical landscaping. Tourist, family and pedestrian friendly this growing community is health conscious, economically vibrant, socially diverse and increasingly prosperous!



Workshop 08

Clearwater is a well balanced community. Safe, clean, diverse and welcoming we value education, the environment and a wide variety of leisure time and cultural opportunities. Economically and culturally inclusive, the City supports quality education, thriving businesses and social opportunities for all of its citizens.

Workshop 09

Uniquely situated between the pristine Gulf beaches and Tampa Bay, historic and progressive Clearwater maintains an affordable, safe, high quality of life for all its residents and visitors alike. Culturally, socially and economically diverse, the City invites, encourages and supports entrepreneurship and creative thinking, within one of the finest natural settings in the world.

