

emphasis area	activity	status
<b>safety + security</b>	<b>Add new community policing patrol in the East Gateway District</b>	On 8/21/08, the Community Redevelopment Agency and the City of Clearwater executed an agreement providing for a new <i>community-policing unit</i> in East Gateway at a level of service that is above and beyond current policing levels. The agreement includes measurable objectives relative to reducing drug dealing, prostitution and street crimes in East Gateway. The new officers will supplement existing patrols to increase police presence in crime hot spots and during peak crime hours.
<b>safety + security</b> <b>neighborhood appearance</b>	<b>Identify strategies to reduce negative affects of the homeless on the neighborhood</b>	Through regular coordination with local and countywide organizations serving the needs of the homeless, the City is seeking to identify balanced solutions for addressing neighborhood impacts and homeless needs. The City Manager met with the Clearwater Homeless Intervention Project (CHIP) Board of Directors on 9/16/08 to share the neighborhood's concerns about the homeless population in East Gateway and current City efforts to stabilize and revitalize the area. The purpose of discussion was to "open the door" for further dialogue on the issues.
<b>safety + security</b>	<b>Explore interest in a business crime watch</b>	Business owners turned out for the 6/24/08 East Gateway Community Meeting and voiced their interest in forming an East Gateway business organization (e.g., business crime watch or business association). Police and Economic Development & Housing department staffs are coordinating with businesses to gauge interest and provide start-up assistance, as needed.
<b>business environment</b>	<b>Assign a resource person in the Building Division for East Gateway developers</b>	James Wagner, Development Review Supervisor, is the assigned resource person for persons planning a construction project in East Gateway. Whether you are planning to enhance an existing building or build a new one, James can answer your development-related questions. Call (727) 562-4567 or visit the Building Division at 100 S. Myrtle Avenue, Room 210.
<b>integration of the Hispanic community</b>	<b>Hold multicultural celebrations</b>	Visit <a href="http://myclearwater.com/eastgateway">myclearwater.com/eastgateway</a> to view photos from the 8/2/08 "Back to School" celebration and backpack giveaway held in Glen Oaks Park.

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<b>economic growth + housing</b>	Inventory <b>potential redevelopment</b> properties	An inventory of vacant, underutilized and for-sale properties assists in the marketing of redevelopment opportunities to would be investors in East Gateway. If you have an East Gateway property you would like to include in the inventory, call (727) 562-4047.
<b>community involvement</b>	Form a <b>Stakeholder Advisory Group</b> to obtain feedback from the community	Change is inherent to community revitalization, so meaningful public involvement is critical to successful implementation of the Action Program. An 11-member Stakeholder Advisory Group was recently appointed and will meet for the first time on 10/2/08. Visit <a href="http://myclearwater.com/eastgateway">myclearwater.com/eastgateway</a> for more details.
<b>neighborhood appearance</b>	<b>Enforce code requirements</b> that influence neighborhood appearance	The East Gateway Neighborhood Cleanup Day (5/3/08) was organized by the Development & Neighborhood Services Department. The cleanup was followed by a "Code sweep" of the area on 5/5/08. The purpose of the sweep, conducted by the Clearwater Community Response Team, was to identify Code violations and begin the process of working with property owners to bring properties into compliance.
<b>safety + security</b>	Install <b>streetlights</b> in dark spots	New, decorative streetlights were recently installed on the 100 block of Missouri Avenue.
<b>business environment</b>	Conduct <b>business visits</b>	The Economic Development & Housing Department visits East Gateway businesses to increase awareness of the revitalization effort and to learn about business issues, plans and ideas for creating positive change in East Gateway. To schedule a visit, call 562-4047.
<b>integration of the Hispanic community</b>	Feature <b>recreational programs</b> in City's Spanish publication	Quarterly issues of the Clearwater's Spanish language publication <i>Guía de Diversión</i> promotes City library programs, homebuyer seminars and recreational facilities and programs to Hispanic residents.

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<b>safety + security</b>	Use <b>Crime Prevention through Environmental Design</b> techniques in new developments	The Planning and Police departments are working together to review new development proposals using Crime Prevention Through Environmental Design (CPTED) techniques. CPTED emphasizes the ability to “see and be seen” as a deterrent to crime. A CPTED review process will also be established for review of public infrastructure projects such as parks and buildings.
<b>neighborhood appearance</b>	Increase awareness of <b>solid waste + recycling</b> programs	In July, the City of Clearwater Solid Waste Department conducted an awareness campaign for its <i>Black Barrel</i> and <i>Recycling</i> programs. Information was distributed to every residence in East Gateway via door hangers (one side in English and the other in Spanish). The goal of the program is to inform residents of the range of services available to them so they are more apt to dispose of solid waste properly.
<b>economic growth + housing</b>	Increase <b>homeownership</b> opportunities	Through the Economic Development & Housing Department, the City publicizes and administers housing assistance programs to increase the rate of homeownership in East Gateway. For more information on housing programs, visit <a href="http://myclearwater.com">myclearwater.com</a> or call 727-562-4030.
<b>neighborhood appearance</b>	Explore opportunities to <b>build a tot lot</b> in East Gateway	East Gateway is home to many families with small children so the City is looking for opportunities and resources (land and funding) to build a small playground that would be within walking distance in the neighborhood.
<b>neighborhood appearance</b>	Install trash receptacles to <b>reduce littering</b> in problem spots	At the request of the City, the Pinellas Suncoast Transit Authority (PSTA) funded and installed trash receptacles in the public right-of-way at bus stop where littering has been a recurring problem.